

AURA
by esselle

OUR
Signature
DRINKS



on the day - small items

DESIGN AND PRICE GUIDE

The little details can make the biggest impact on your wedding day. From ceremony must haves to reception décor, our smaller 'on-the-day' options are perfect for guiding guests, setting the tone and adding those meaningful finishing touches. Each piece is designed to suit your style and tie your wedding day vision together beautifully.



Ceremony
Wedding Programme



Ceremony
Personalised Confetti Bags



Ceremony
Reserved Seat Tags



Ceremony
Reserved Seat Signs



ceremony AND reception SMALL ITEMS



Ceremony
Vow Books



Reception: A4 Cocktail Sign
Extra: Card Lamination



Reception: A4 Cocktail Sign
Style: Curved



Reception: Table Numbers (Card)
Extra: Card Lamination



Reception: Table Numbers (Curved Card)
Extra: Card Lamination



Reception: Menu (Long)



Reception: Menu (Vellum)



Reception: Wooden Coasters



**Reception: Name Cards
Style: Folded**



**Reception: Name Cards
Style: Folded / Extra: Card Layer**

Remember
WE ARE FULLY BESPOKE
If you have something specific in mind,
let us know!



**Reception: Name Cards
Style: Flat / Extra: Tassel**



**Reception: Name Cards
Style: Laser Cut**



**Reception: Wooden Name Cards
Extra: Tassel**



Reception: A7 Favour Cards



Reception: Quiz - Couple Trivia

understanding OUR DESIGN PROCESS

See our process as a 'build your own' stationery journey (although we do the actual design work!) We have broken down the process into the following three easy steps:

STEP ONE: Choose your base shapes/items

All our traditional 'On-The-Day' styles are printed on 300gsm premium card (unless stated in listing).

STEP TWO (Optional): Add your extras

We understand that everybody has a different budget. Our base prices include everything you need for a beautiful On-The-Day stationery. However, you may wish to add some extras for that special touch!

Once we have the information for steps 1 & 2, we can then send you your personalised quote.

STEP THREE: Design Phase (Complimentary)

After you have secured your booking with us, we will move on to the design phase.

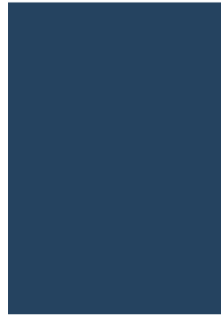
ceremony - small items

STEP ONE: CHOOSE YOUR ITEM

All base designs are printed on premium 300gsm card and include a white envelope. Custom sizes are available on request

A3 Signs (Foam board)

Sturdy 3mm foamex board

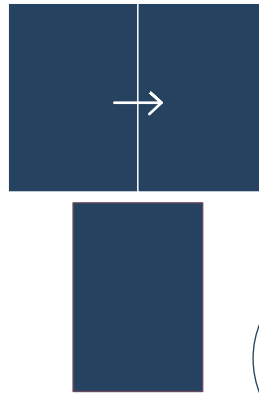


Base Price
£34.99

Vow Books (Folded to A5)

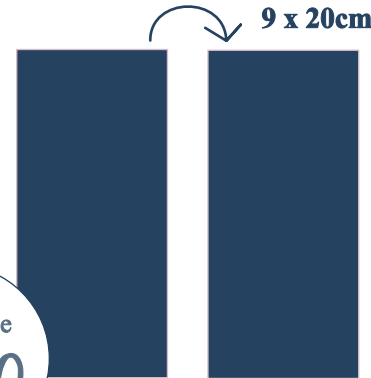
2 included

We can print
your vows
if required
(+£1.50)



Base Price
£8.50

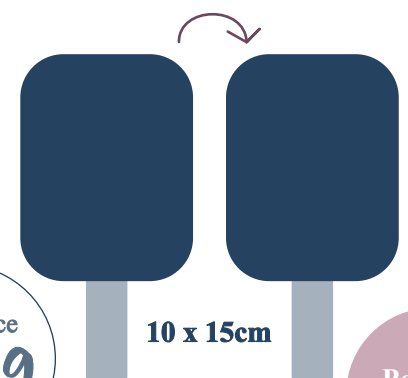
Programme (Double Sided)



Base Price
£1.50

Minimum order of 25

Programme Fan (Double Sided)



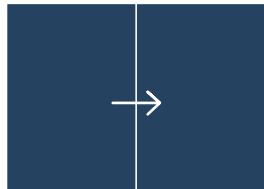
Base Price
£3.99

Minimum order of 25

Popular
Item!

Order of Service Booklets

Number of pages can be discussed



Base Price
£2.99
Min 20

8 pages minimum

Printed Vellum Confetti Bags

Option: Design printed on label
and then added to vellum bag

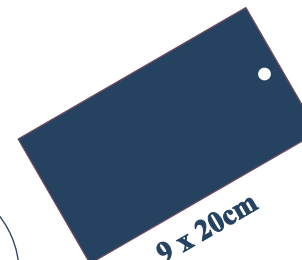


£25
For 50

Vellum Bags Only
Confetti will NOT be provided

Reserved Seat Tags

Ribbon NOT included



Base Price
£2.99

Reserved Seat Sign (Folded to A6)



Base Price
£3.50

Popular
Item!

reception - for the table

STEP ONE: CHOOSE YOUR ITEM

All base designs are printed on premium 300gsm card and include a white envelope. Custom sizes are available on request

A5 Table Name (Card)

Matte Lamination Included



Popular
Item!

Base Price
£3.99

A5 Table Name (Curved Card)

Matte Lamination Included



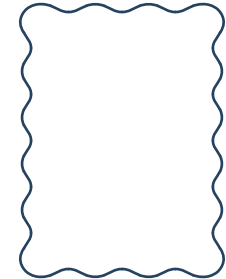
Base Price
£5.90

A5 Table Name (Wood)



Base Price
£7.50

A5 Table Name (Curved Wood)



Base Price
£9.99

Place Name (Card - Flat)



Base Price
35p

Minimum order of 25

Place Name (Card - Folded)



Popular
Item!

Base Price
40p

Minimum order of 25

Place Name (Laser Etched Card)



Base Price
£1.50

Minimum order of 25

Place Name (Wood)

James
Emily

Base Price
£1.90

Minimum order of 25

Menu A5

Matte Lamination Included



Suitable for framing

Base Price
£3.99

Menu & Place Name (Card)

Includes Clip



Base Price
£2.49

Popular Item!

Menu Long (Card)



Base Price
£1.99

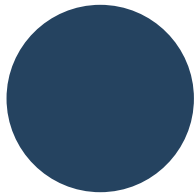
Popular Item!

Menu Long (Card)



Base Price
£2.49

Favour Coasters (with name)



Popular Item!

Base Price
£3.99

Base Price
30p

A7 Favour Cards



Personalised Children's Boxes

Personalised Box Only



Base Price
2.50

Custom designed to fit your theme

Other



reception - mini signs

STEP ONE: CHOOSE YOUR SIZE / SHAPE

All base designs are printed on premium 300gsm card.

A5 Mini Sign

Matte Lamination Included

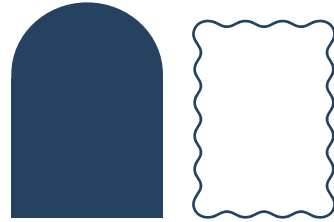


Popular
Item!

Base Price
£3.99

A5 Mini Sign - Arched / Other Curved

Matte Lamination Included



Base Price
£4.99

A4 Mini Sign

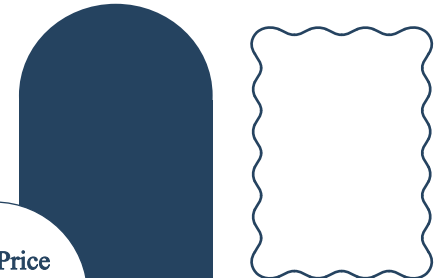
Matte Lamination Included



Base Price
£5.99

A4 Mini Sign - Arched / Other Curved

Matte Lamination Included



Base Price
£6.99

Folded to A6 Mini Sign

Matte Lamination Included



Base Price
£2.99

Folded to A5 Mini Sign

Matte Lamination Included



Base Price
£3.99

Popular
Item!

Examples of Mini Signs

RECOMMENDATION

If you are planning to stand your signs on mini easels or small stands, then we suggest Purchasing our 'matte lamination coating' to add strength to your Mini signs (+£1).

Sign Our Guest Book
Sweet Cart
Cake Flavours
Flip Flops
Sparklers
Bathroom Supplies
Cocktail Sign
In Memory of...
Your own version

and more

STEP ONE: CHOSE YOUR SIZE / SHAPE

All base designs are printed on premium 300gsm card and include a white envelope. Custom sizes are available on request

Personalised Stickers




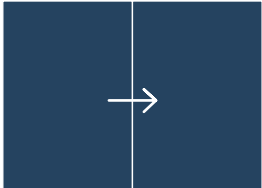
4mm

Base Price
£3

Sheet of
24 matte stickers

Speech Booklet (Folded to A5)

We can print
Your speeches
if required
(+£1.50)




Base Price
£4.25

Popular
Item!

A4 Guestbook

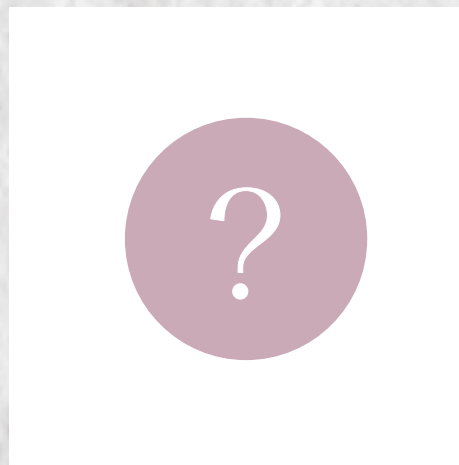
Personalised design printed on front



Base Price
£59.99

Popular
Item!

Other



STEP TWO: ADD YOUR EXTRAS (OPTIONAL)

We have a large selection of coloured card, envelopes, tassels, wax seals, seal stamps and many more extras to choose from.

Our Popular 'ON THE DAY' Added Extras

A5 Sign (Card) Extras

Matte Lamination

Coating : +£1

Adds thickness to card

Deckled Edges: +60p

Textured Card Upgrade +50p

Lamination coating cannot be added with these options

Bow: +35p

Name Card Extras

Textured Card +10p

Card Layer: +10p

Bow: +25p

Foiling Added: +£10p

Vellum added : +30p

Menu Extras

Textured Card +25p

Bow: +25p

Foiling Added: +£55p

Vellum Overlay : +£1

Deckled Edges: +50p

Other Extras

Ribbon/Bow: +55p

Eyelet and Tassel: +55p

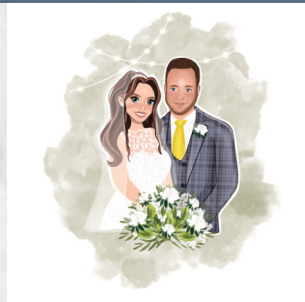
Wax Seal: +£1

QR Code



We generate QR codes using trusted software! OR you can send us your own (no added cost)

Illustrations



Venues (if not part of my exclusive group), Couple Drawings and Maps.
ENQUIRE ABOUT PRICES

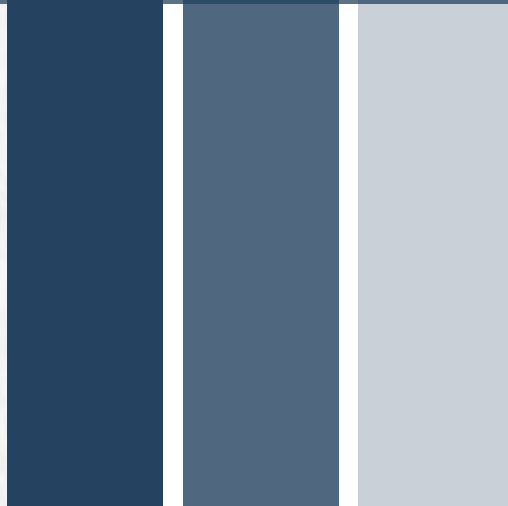
Other: Enquire



STEP THREE: DESIGN DETAILS (COMPLIMENTARY SERVICE)

This is useful for the design phase, we will work on this after you have secured your booking with us.
We have a bank of thousands of different illustrated elements including: florals, foliage, shells and even pets!
All elements are included in complimentary design service.

Theme / Colour Scheme



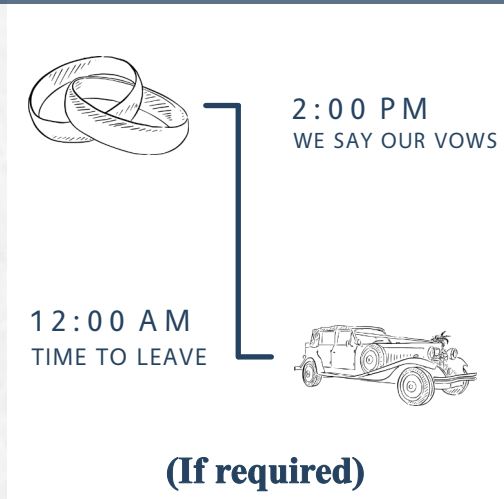
Fonts



Information

“We will discuss what needs to be included on your On-The-Day stationery”

Order of service / day



Venue Illustrations (Sketch & Colour)



Other Elements

“The example on the next page uses green foliage and blue roses but the possibilities are (almost) endless”



**Venue illustrations are only complimentary for our exclusive venues as they have already been drawn.
Please let us know if you are interested in having a custom venue illustration made**

on the day DESIGN EXAMPLE

THIS IS HOW YOU WILL RECEIVE YOUR 'ON THE DAY' DESIGN PROOFS

OLIVIA
and
JAMES

A1 Welcome Sign



FRONT



BACK



A1 Seating Plan



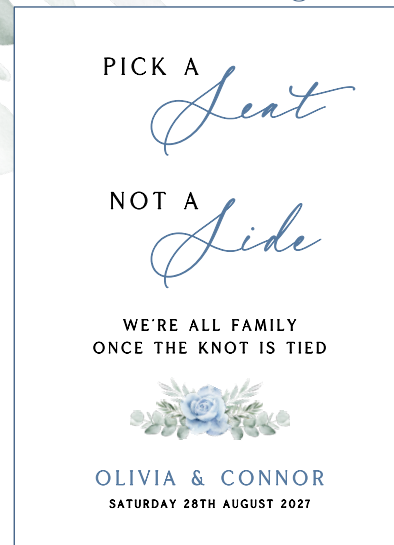
CLIENT REQUESTS

FOR THIS DESIGN

- A1 Welcome Sign
- A1 Seating Plan
- A2 Pick a Side Sign
- 50x Personalised fans (include order of the day)
- 80x Name Cards
- A5 Table Names

All to use blue rose and foliage theme. With some cursive font.

A2 Pick a... sign



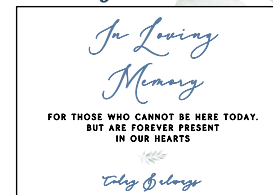
Folded Name Card (x80)



A5 Table Names (x8)



A4 folded to A5



how to order

QUOTE / DEPOSIT

Once we know your requirements, we will send you a '**no pressure**' quote. A 50% deposit will then be required in order to secure your booking with us.

TOP TIP 2:

We book up quickly, so we suggest getting your deposit down with us as soon as you can to secure our services. We can arrange to start designing your items at a later date.

TOP TIP 1:

The more details you can provide, the quicker we can get you your personalised quote.

LET'S CHAT

Tell us what item/s you need, your added extras (if required) and the quantity.

IMPORTANT TIP:

When approving the final design, please **TRIPLE** check it!

We recommend asking a few of your close family/friends to check over the design before approving. Once the final payment has been made, it goes straight to production, which means no further changes can be made.

TOP TIP 3:

Although unlimited revisions are offered, please note that if huge changes need to be made that deviate away from your original requirements a charge may occur.

DESIGN PHASE

Sit back while we design your items for you. Keep an eye out for any proofs we send via email.

LET'S CHAT

Let's discuss how you want your item/s to look and the information we need to include.

FINAL PAYMENT

The final payment will be required after the design phase is completed and before production can begin.

PRODUCTION

Once the final design has been approved by you, your item/s will be made.

FINISHED!

It is time for us to post your items OR, get in touch with us to book a convenient time to pick them up.

APPROXIMATE TIMELINE

Save The Dates / Invitations - 3 Weeks
On the day items (small) - 3 Weeks
Large Signage - 2 months
Illustrations (if custom drawn) - 1 month

Postage - 5-7 Days Tracked Delivery

Common FAQs - BOOKING

Here are some common questions we get about booking with us

How far in advance should we book you?

We book up quickly - especially during peak season!

Ideally, we recommend securing your spot 6 -12 months before your wedding date. That said, we can sometimes accommodate shorter notice depending on availability and your requirements. To confirm your booking, we ask for a 50% deposit.

Do you offer packages?

We recognise that every couple wants something different. Which is why we create bespoke packages tailored to your needs.

We'll also include any relevant offers to ensure you get the best value.

How long does the design and production process take?

Design Phase: usually 1- 4 weeks

Production Phase: usually 3 weeks for small items and 4 - 6 weeks for large signage

The timeline above is an estimate and may vary depending on the complexity of your order.

Timely responses to design proofs are essential to keep everything on schedule.

We'll provide you with an approximate timeline during our initial discussions before you book with us.

Common FAQs - DELIVERY & RETURNS

Here are some common questions we get about delivery

Where can you deliver to?

We post to anywhere in the UK!

How much is postage?

Small items (anything under A2): £5.99

Large Items (anything above A1): £12.99

We use Royal Mail or Parcel Force

On the rare occasion, we can also hand deliver to your home or venue if located on the Wirral

Prices differ for Northern Ireland - Enquire for details.

Do you offer collection?

YES WE DO!

In fact, if you are local to the Wirral, we recommend collecting your items - especially your large signage from our home studio in Bebington, Wirral.

Do you offer returns?

As a bespoke business that works closely with you to create your designs - with unlimited revisions included - we're unable to accept returns.

In the unlikely event that your item is damaged during delivery, please contact us as soon as possible with clear photographs of both the damaged item and the packaging. Unfortunately, we're unable to assist with any issues raised after your wedding date has passed.

Common FAQs - DESIGN AND OFFERS

Here are some common questions we get about our design process and offers

Can you help with wording and layout?

Yes - we guide you through it all!

What can you illustrate?

Venue illustrations are one of Steph's (owner of Aura) specialities. If your venue has already been illustrated, you're welcome to include it on your smaller stationery items at no extra cost! We also have a library of thousands of pre-illustrated pets, florals, and decorative elements that can be incorporated into your designs as part of our complimentary design service. If it's already been drawn, it's yours to use!

Can you adapt pre-drawn illustrations?

Yes, existing illustrations can be subtly adapted to suit the aesthetic of your day—this might include adding a flower arch to a doorway or adjusting colours to match your palette. We're also happy to create seasonal versions of our existing illustrations if one doesn't already exist.

Are there any design elements you do charge for?

Yes, any custom drawings - such as venue illustrations not already in our collection, couple portraits, or illustrated maps - require an additional fee.

There is also a charge to include venue illustrations on large signs (A2 and above). However, these are included for free with our Large Signage Bundle Offers (see details below).

What offers do you have on?

While our seasonal promotions may change throughout the year, we also offer year-round savings for our couples:

Large Signage Bundle Offer – If you purchase more than one large sign (A2 or larger), you can include any of our pre-drawn venue illustrations on your signage at no extra cost.



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