

AURA

by esselle

OUR Signature DRINKS



on the day

MOJITO

His
G&T

DESIGN AND PRICE GUIDE 2026

A REFRESHING BLEND OF
WHITE RUM, ZESTY LIME,
FRESH MINT, SUGAR, AND
SODA WATER. PERFECTLY
CRISP AND INVIGORATING

A CLASSIC MIX OF CRISP GIN
AND TONIC, GARNISHED
WITH ZESTY LIME FOR THE
PERFECT BALANCE OF
BOTANICALS. \$12.00
\$15.00 PER PINT



understanding

OUR DESIGN PROCESS

STEP ONE: Choose your base shapes/items

All our traditional 'On-The-Day' styles are printed on 300gsm premium card (unless stated in listing).

STEP TWO (Optional): Add your extras

We understand that everybody has a different budget. Our base prices include everything you need for a beautiful On-The-Day stationery. However, you may wish to add some extras for that special touch!

STEP THREE: DESIGN PHASE (COMPLIMENTARY)

In order to secure your items with us, we ask for a 50% deposit and then we do the rest!

WHEN SHOULD WE ORDER OUR LARGE SIGNAGE?

We recommend placing your signage order when you order your invitations or shortly after sending them out. Our diary fills up quickly, so booking early secures your slot. Once your order is confirmed, we'll be in touch around 2 months before your wedding to help you prepare your seating plan and begin designing your large signage!

A photograph of a wedding venue interior. In the foreground, two wooden chairs with grey upholstered seats are visible. The chair on the right has a small, light blue triangular sign placed on its seat. The sign reads "THIS SEAT IS Reserved FOR THE MOTHER OF THE BRIDE" in a mix of script and sans-serif fonts, with floral illustrations. The background shows more tables and chairs, some with white tablecloths, and a rustic wooden ceiling with exposed beams and warm lighting. A semi-transparent dark blue horizontal band is overlaid across the middle of the image, containing the text "small items" in a white script font.

small items

THIS SEAT IS
Reserved
FOR THE MOTHER
OF THE BRIDE



Ceremony
Wedding Programme



Ceremony
Personalised Confetti Bags



Ceremony
Reserved Seat Tags



Ceremony
Reserved Seat Signs



ceremony AND reception SMALL ITEMS



Ceremony
Vow Books



Reception: A4 Cocktail Sign
Extra: Card Lamination



Reception: A4 Cocktail Sign
Style: Curved



Reception: Table Numbers (Card)
Extra: Card Lamination



Reception: Table Numbers (Curved Card)
Extra: Card Lamination



Reception: Menu (Long)



Reception: Menu (Vellum)



Reception: Wooden Coasters



**Reception: Name Cards
Style: Folded**



**Reception: Name Cards
Style: Folded / Extra: Card Layer**

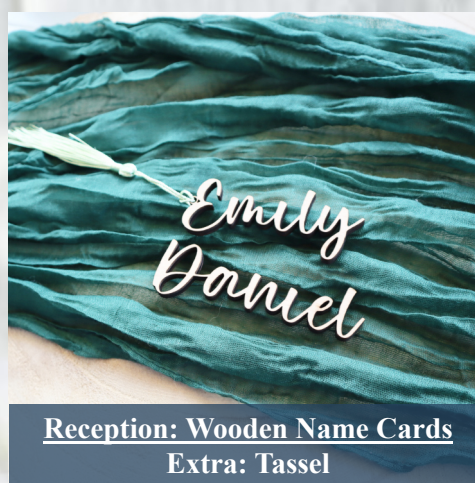
just a reminder
WE ARE FULLY BESPOKE
If you have something specific in mind,
let us know!



**Reception: Name Cards
Style: Flat / Extra: Tassel**



**Reception: Name Cards
Style: Laser Cut**



**Reception: Wooden Name Cards
Extra: Tassel**



Reception: A7 Favour Cards



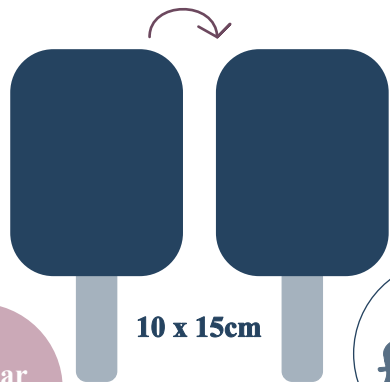
Reception: Quiz - Couple Trivia

ceremony small items

STEP ONE: CHOOSE YOUR ITEM

All base designs are printed on premium 300gsm card and include a white envelope. Custom sizes are available on request

Programme Fan (Double Sided)



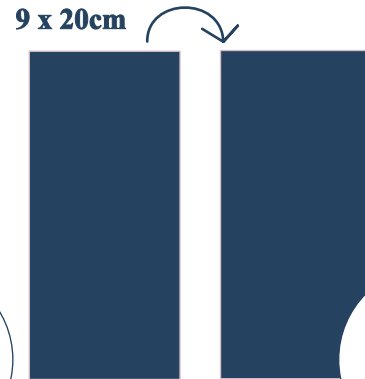
10 x 15cm

Popular
Item!

Minimum order of 25

Base Price
£3.99

Programme (Double Sided)

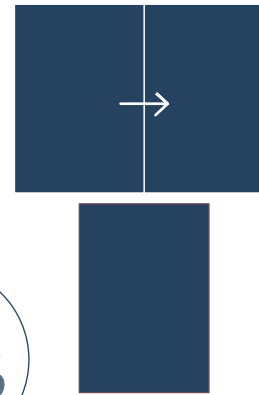


9 x 20cm

Minimum order of 25

Base Price
£1.45

Vow Books (Folded to A5)



2 included

We can print
your vows
if required
(+£1.50)

Base Price
£8.45

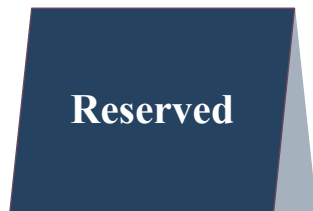
A3 Signs (Foam board)

Sturdy 3mm foamex board



Base Price
£34.99

Reserved Seat Sign (Folded to A6)

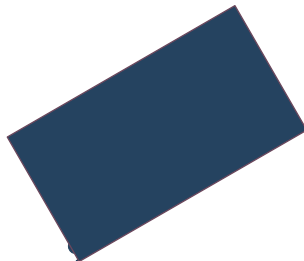


Popular
Item!

Base Price
£3.45

Reserved Seat Tags

Ribbon NOT included



Base Price
£2.99

Printed Vellum Confetti Bags

Option: Design printed on label
and then added to vellum bag

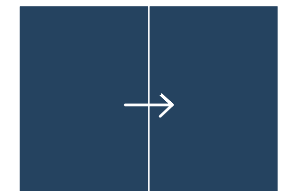


Vellum Bags Only
Confetti will NOT be provided

£24.99
For 50

Order of Service Booklets

8 pages minimum



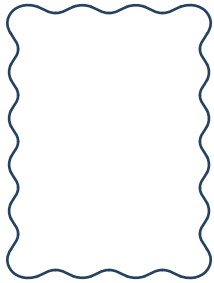
Base Price
£2.99
Min 20

reception - for the table

STEP ONE: CHOOSE YOUR ITEM

All base designs are printed on premium 300gsm card and include a white envelope. Custom sizes are available on request

A5 Table Name (Curved Wood)



Base Price
£9.99

A5 Table Name (Wood)



Base Price
£7.45

A5 Table Name (Curved Card)

Matte Lamination Included



Base Price
£5.99

A5 Table Name (Card)

Matte Lamination Included



Base Price
£4.45



Place Name (Wood)

**James
Emily**

Minimum order of 25

Base Price
£1.99

Place Name (Laser Etched Card)



Minimum order of 25

Base Price
£1.45

Place Name (Card - Folded)



Minimum order of 25

Base Price
55p

Place Name (Card - Flat)



Minimum order of 25

Base Price
45p



Menu Long (Card)



Base Price
£2.45

Menu Long (Card)

Popular
Item!



Base Price
£1.99

Popular
Item!

Menu & Place Name (Card)

Includes Clip



Base Price
£2.45

Menu A5

Matte Lamination Included



Suitable for framing

Base Price
£3.99

Other



Personalised Children's Boxes

Personalised Box Only



Custom designed to
fit your theme

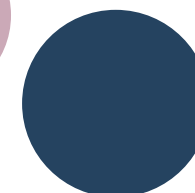
Base Price
£2.45

A7 Favour Cards



Base Price
45p

Popular
Item!



Base Price
£3.99

Favour Coasters (with name)

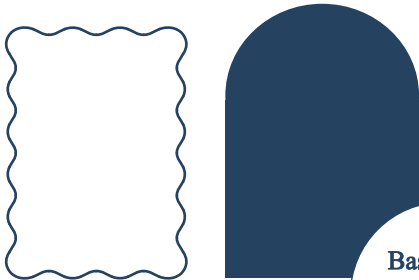
reception - mini signs

STEP ONE: CHOOSE YOUR SIZE / SHAPE

All base designs are printed on premium 300gsm card.

A4 Mini Sign - Arched / Other Curved

Matte Lamination Included



Base Price
£6.99

A4 Mini Sign

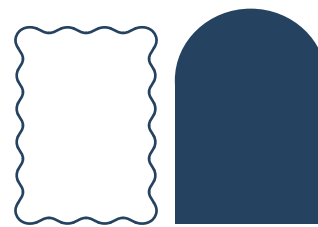
Matte Lamination Included



Base Price
£5.99

A5 Mini Sign - Arched / Other Curved

Matte Lamination Included



Base Price
£4.99

A5 Mini Sign

Matte Lamination Included



Base Price
£3.99

Examples of Mini Signs

Sign Our Guest Book
Sweet Cart
Cake Flavours
Flip Flops
Sparklers
Bathroom Supplies
Cocktail Sign
In Memory of...
Your own version

RECOMMENDATION

If you are planning to stand your signs on mini easels or small stands, then we suggest Purchasing our 'matte lamination coating' to add strength to your Mini signs (+£1).

Folded to A5 Mini Sign

Matte Lamination Included



Popular Item!

Base Price
£3.99

Folded to A6 Mini Sign

Matte Lamination Included



Base Price
£2.99

and more

STEP ONE: CHOSE YOUR SIZE / SHAPE

All base designs are printed on premium 300gsm card and include a white envelope. Custom sizes are available on request

A4 Guestbook

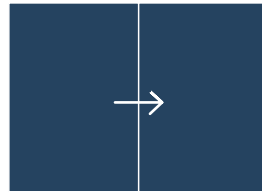
Personalised design printed on front



Popular
Item!

Base Price
£59.99

Speech Booklet (Folded to A5)



We can print
Your speeches
if required
(+£1.50)

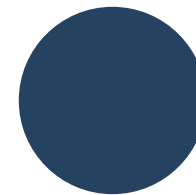


Popular
Item!

Base Price
£4.25

Personalised Stickers

4mm



Sheet of
24 matte stickers

Base Price
£3

Other



STEP TWO: ADD YOUR EXTRAS (OPTIONAL)

We have a large selection of coloured card, envelopes, tassels, wax seals, seal stamps and many more extras to choose from.

Our Popular 'ON THE DAY' Added Extras

Other Extras

Ribbon/Bow: +55p
Eyelet and Tassel: +55p
Wax Seal: +£1

Menu Extras

Textured Card +25p
Bow: +25p
Foiling Added: +£55p
Vellum Overlay : +£1
Deckled Edges: +50p

Name Card Extras

Textured Card +10p
Card Layer: +10p
Bow: +25p
Foiling Added: +£10p
Vellum added : +30p

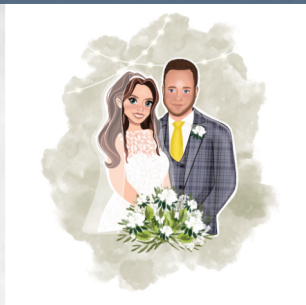
A5 Sign (Card) Extras

Matte Lamination
Coating : +£1
Adds thickness to card
Deckled Edges: +60p
Textured Card Upgrade +50p
Lamination coating cannot be added with these options
Bow: +35p

Other: Enquire



Illustrations



Venues (if not part of my exclusive group), Couple Drawings and Maps.
ENQUIRE ABOUT PRICES

QR Code



We generate QR codes using trusted software! OR you can send us your own (no added cost)

STEP THREE: DESIGN DETAILS (COMPLIMENTARY SERVICE)

This is useful for the design phase, we will work on this after you have secured your booking with us.
We have a bank of thousands of different illustrated elements including: florals, foliage, shells and even pets!
All elements are included in complimentary design service.

Information	Fonts	Theme / Colour Scheme		
<p>“We will discuss what needs to be included on your On-The-Day stationery”</p>				

Other Elements	Venue Illustrations (Sketch & Colour)	Order of service / day
<p>“The example on the next page uses green foliage and blue roses but the possibilities are (almost) endless”</p> 	 <p>“We can adapt existing illustrations to suit your wedding colour scheme or even the season”</p> <p>(Exclusive Venues Only)</p>	<div><p>2:00 PM WE SAY OUR VOWS</p></div> <div><p>12:00 AM TIME TO LEAVE</p></div> <p>(If required)</p>

Venue illustrations are only complimentary for our exclusive venues as they have already been drawn.
Please let us know if you are interested in having a custom venue illustration made

on the day DESIGN EXAMPLE

THIS IS HOW YOU WILL RECEIVE YOUR 'ON THE DAY' DESIGN PROOFS

A1 Seating Plan

WHERE IN THE WORLD *? are you sitting*

TOP TABLE

NAME NAME NAME NAME NAME NAME NAME NAME

DESTINATION

JAMES THOMPSON
EMMA THOMPSON
WILLIAM BROWN
OLIVIA BROWN
BENJAMIN DAVIES
AVA DAVIES
HENRY WILSON
SOPHIA WILSON
LUCAS JOHNSON
ISABELLA JOHNSON

DESTINATION

JAMES THOMPSON
EMMA THOMPSON
WILLIAM BROWN
OLIVIA BROWN
BENJAMIN DAVIES
AVA DAVIES
HENRY WILSON
SOPHIA WILSON
LUCAS JOHNSON
ISABELLA JOHNSON

DESTINATION

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SOPHIA WILSON
LUCAS JOHNSON
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SOPHIA WILSON
LUCAS JOHNSON
ISABELLA JOHNSON

DESTINATION

JAMES THOMPSON
EMMA THOMPSON
WILLIAM BROWN
OLIVIA BROWN
BENJAMIN DAVIES
AVA DAVIES
HENRY WILSON
SOPHIA WILSON
LUCAS JOHNSON
ISABELLA JOHNSON

DESTINATION

JAMES THOMPSON
EMMA THOMPSON
WILLIAM BROWN
OLIVIA BROWN
BENJAMIN DAVIES
AVA DAVIES
HENRY WILSON
SOPHIA WILSON
LUCAS JOHNSON
ISABELLA JOHNSON

OLIVIA & CONNOR
SATURDAY 28TH AUGUST 2027

BACK



FRONT

WELCOME
TO THE WEDDING OF

Olivia
&
Connor

BROOK HALL HOTEL
28.08.2027

A1 Welcome Sign

Welcome
TO THE WEDDING OF
OLIVIA & CONNOR
SATURDAY 28TH AUGUST 2027

OLIVIA
and
JAMES

CLIENT REQUESTS

FOR THIS DESIGN

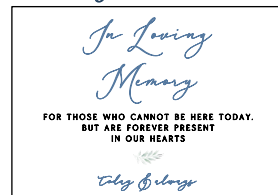
- A1 Welcome Sign
- A1 Seating Plan
- A2 Pick a Side Sign
- 50x Personalised fans (include order of the day)
- 80x Name Cards
- A5 Table Names

All to use blue rose and foliage theme. With some cursive font.

Folded Name Card (x80)



A4 folded to A5



A5 Table Names (x8)



A2 Pick a... sign

PICK A
Seat
NOT A
Side

WE'RE ALL FAMILY
ONCE THE KNOT IS TIED

OLIVIA & CONNOR
SATURDAY 28TH AUGUST 2027

A photograph of a rustic interior with brick walls and a large arched doorway in the background. In the foreground, a wedding sign is displayed on an ornate metal easel. The sign has a light blue background with a delicate floral pattern. The text on the sign is written in a mix of elegant script and serif fonts. The room is warmly lit, with a chandelier visible through the archway.

large signage

TO THE WEDDING OF
OLIVIA & NOAH
SATURDAY 28TH AUGUST 2027



Foam Board: Welcome Sign
with order of the day



Foam Board: Welcome Sign
Laser Etched



Foam Board: Welcome Sign
with illustration (sketch version)



Foam Board: Pick a Seat...



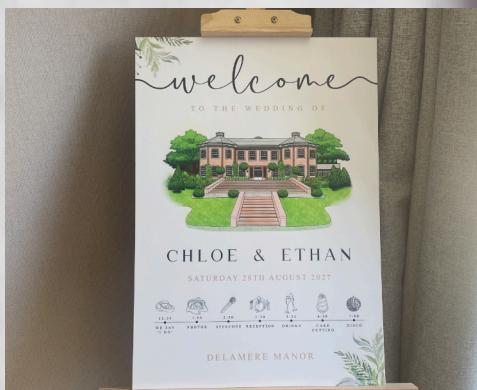
Wood (Pine): Guest Board

large signs

CLIENT DESIGNS



Foam Board: Guest Board
with illustration



Foam Board - Welcome Sign
Venue illustration / Order of the day



Foam Board Welcome Sign
Full Colour / Order of the day



Foam Board: Seating Plan
Extra: vellum and wax seals



Foam Board: Seating Plan

large signage

MATERIAL COMPARISON

3mm Foamex Board

Made of PVC foam board, Foamex's rigid structure is perfect for temporary and permanent displays. Vibrant prints for as long as you need.

- Indoor use
- Outdoor use
- Lightweight
- Durable
- Display at home



3mm ECO (Recyclable) Board

100% fibre-based, this wood pulp board is a great recyclable alternative to plastic materials. It has an off-white core, with a bright white surface on both sides for a vibrant print finish.

- Eco-friendly signage
- Indoor use
- Recyclable
- PVC Free
- Lightweight



FOAMBOARD & ECO SIGNS

Signs are printed on (3mm) thick foamex boards OR Eco Boards

Main Signs

Welcome
Seating Plan
Guest board
Order Of The Day
Ceremony Unplugged
Pick A Seat Not A Side...

Popular

Straight Edge

Foamex or Eco Board

A2 - £69.99 *bundle purchase*

A2 - £79.99 *single purchase*

Venue Illustration + £24

A1 - £79.99 *bundle purchase*

A1 - £99.99 *single purchase*

Venue Illustration + £45

Prices

LANDSCAPE OR PORTRAIT

Arched Edge

Foamex or Eco Board

A2 - £79.99 *bundle purchase*

A2 - £89.99 *single purchase*

Venue Illustration + £24

A1 - £99.99 *bundle purchase*

A1 - £124.99 *single purchase*

Venue Illustration + £45

Curve Edge

Foamex or Eco Board

A2 - £79.99 *bundle purchase*

A2 - £89.99 *single purchase*

Venue Illustration + £24

A1 - £99.99 *bundle purchase*

A1 - £124.99 *single purchase*

Venue Illustration + £45

WOODEN SIGNS

Various wood stains available

Main Signs

Welcome
Seating Plan
Guest board

Straight Edge

A2 - £199.99

A1 - £245.99

Round Edge

From £150

Various Sizes Available -
Please Enquire

STEP TWO: CHOOSE YOUR ADD ONS

Order Of Service



OR FREE WITH
BUNDLE OFFER!

+£15

Large Venue Illustration



OR FREE WITH
BUNDLE OFFER!

+£45

Venue illustrations are only complimentary for our exclusive venues as they have already been drawn.
Please let us know if you are interested in having a custom venue illustration made

Other

“If you have specific extras that you’d like to add that are not listed here, get in touch and we will try our best to accommodate”

£?

Mini Illustrations

“We have hundreds of pre-drawn mini illustrations that can be used as part of our complimentary design service. These are FREE to add to your design. If we have not got what you need, please enquire for prices ”



From
£0

BUNDLE OFFER!

Purchase more than one large sign (A2 or larger) and add our pre-drawn venue illustrations and order of service at no extra charge! (

large signage

DESIGN EXAMPLE

THIS IS HOW YOU WILL RECEIVE YOUR LARGE SIGNAGE DESIGN PROOFS

ELLIE
and
LIAM

A1 Seating Plan (x7 tables & 1x Top Table)

WHERE IN THE WORLD <i>?are you sitting</i>											
TOP TABLE											
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE
MEXICO			CYPRUS			NEW YORK			BARCELONA		
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE
DOMINICAN REPUBLIC			FUERTEVENTURA			BULGARIA					
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE
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NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE
ELLIE & LIAM											
SATURDAY 12TH JULY 2025											

A2 Welcome Sign



A2 Pick a Seat...



CLIENT REQUESTS FOR THIS DESIGN

- A2 Welcome Sign
- A1 Seating Plan
- A2 Pick a Seat Sign

*All with matching 'blue floral'
elements as invitations*

how to order

QUOTE / DEPOSIT

Once we know your requirements, we will send you a **'no pressure'** quote. A 50% deposit will then be required in order to secure your booking with us.

TOP TIP 2:

We book up quickly, so we suggest getting your deposit down with us as soon as you can to secure our services. We can arrange to start designing your items at a later date.

TOP TIP 1:

The more details you can provide, the quicker we can get you your personalised quote.

LET'S CHAT

Tell us what item/s you need, your added extras (if required) and the quantity.

LET'S CHAT

Let's discuss how you want your item/s to look and the information we need to include.

DESIGN PHASE

Sit back while we design your items for you. Keep an eye out for any proofs we send via email.

TOP TIP 3:

Although unlimited revisions are offered, please note that if huge changes need to be made that deviate away from your original requirements a charge may occur.

IMPORTANT TIP:

When approving the final design, please **TRIPLE** check it!

We recommend asking a few of your close family/friends to check over the design before approving. Once the final payment has been made, it goes straight to production, which means no further changes can be made.

APPROXIMATE TIMELINE

Save The Dates / Invitations - 3 Weeks
On the day items (small) - 3 Weeks
Large Signage - 2 months
Illustrations (if custom drawn) - 1 month

Postage - 5-7 Days Tracked Delivery

FINISHED!

It is time for us to post your items OR, get in touch with us to book a convenient time to pick them up.

PRODUCTION

Once the final design has been approved by you, your item/s will be made.

FINAL PAYMENT

The final payment will be required after the design phase is completed and before production can begin.

AURA

by esselle

TO THE WEDDING OF

AMELIA & LIAM



12:30

WE SAY
'I DO'



1:00

PHOTOS



2:30

SPEECHES



3:30

RECEPTION



5:30



6:30

WINE
CUTTING



7:00

DISCO

AURABYESSELLE@GMAIL.COM

WWW.AURABYESSELLE.CO.UK