



AURA
by esselle

OUR
Signature
DRINKS



on the day
MOJITO

DESIGN AND PRICE GUIDE 2026

A REFRESHING BLEND OF
WHITE RUM, ZESTY LIME,
FRESH MINT, SUGAR, AND
SODA WATER. PERFECTLY
CRISP AND INVIGORATING.

His
G & T

A CLASSIC MIX OF CRISP GIN
AND TONIC, GARNISHED
WITH ZESTY LIME FOR THE
PERFECT BALANCE OF
BOTANICALS AND FIZZ.

understanding

OUR DESIGN PROCESS



STEP ONE: Choose your base shapes/items

All our traditional 'On-The-Day' styles are printed on 300gsm premium card (unless stated in listing).

STEP TWO (Optional): Add your extras

We understand that everybody has a different budget. Our base prices include everything you need for a beautiful On-The-Day stationery. However, you may wish to add some extras for that special touch!

STEP THREE: DESIGN PHASE (COMPLIMENTARY)

In order to secure your items with us, we ask for a 50% deposit and then we do the rest!

WHEN SHOULD WE ORDER OUR LARGE SIGNAGE?

We recommend placing your signage order when you order your invitations or shortly after sending them out. Our diary fills up quickly, so booking early secures your slot. Once your order is confirmed, we'll be in touch around 2 months before your wedding to help you prepare your seating plan and begin designing your large signage!

small items





Ceremony
Wedding Programme



Ceremony
Personalised Confetti Bags



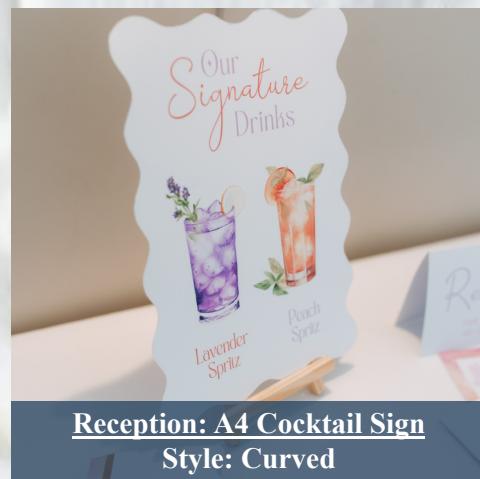
Ceremony
Reserved Seat Tags



Ceremony
Reserved Seat Signs



ceremony AND reception SMALL ITEMS



Reception: A4 Cocktail Sign
Style: Curved



Reception: A4 Cocktail Sign
Extra: Card Lamination



Reception: Table Numbers (Card)
Extra: Card Lamination



Reception: Table Numbers (Curved Card)
Extra: Card Lamination



Reception: Menu (Long)



Reception: Menu (Vellum)



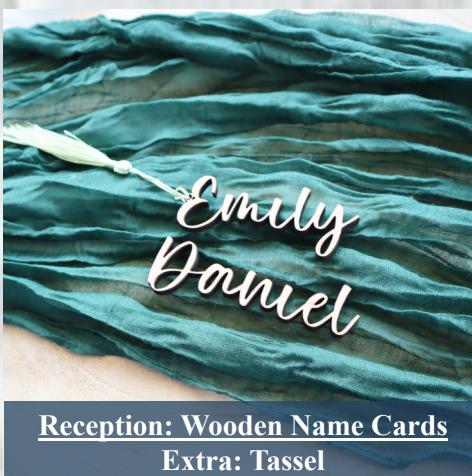
Reception: Wooden Coasters



Reception: Name Cards
Style: Folded



Reception: Name Cards
Style: Folded / Extra: Card Layer



Reception: Wooden Name Cards
Extra: Tassel



Reception: A7 Favour Cards



Reception: Quiz - Couple Trivia



Reception: Name Cards
Style: Laser Cut

ceremony small items

STEP ONE: CHOOSE YOUR ITEM

All base designs are printed on premium 300gsm card and include a white envelope. Custom sizes are available on request

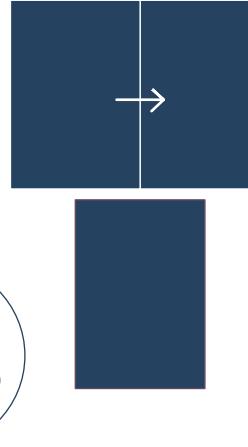
Programme Fan (Double Sided)



Programme (Double Sided)



Vow Books (Folded to A5)



A3 Signs (Foam board)



Reserved Seat Sign (Folded to A6)



Reserved Seat Tags



Printed Vellum Confetti Bags



Order of Service Booklets

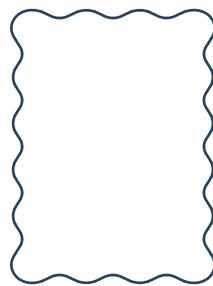


reception - for the table

STEP ONE: CHOOSE YOUR ITEM

All base designs are printed on premium 300gsm card and include a white envelope. Custom sizes are available on request

A5 Table Name (Curved Wood)



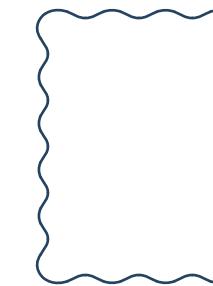
Base Price
£9.99

A5 Table Name (Wood)



Base Price
£7.45

A5 Table Name (Curved Card)

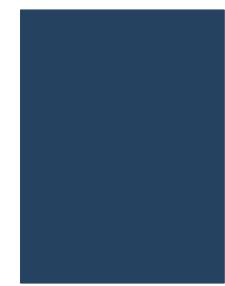


Matte Lamination Included

Popular Item!

Base Price
£5.99

A5 Table Name (Card)



Base Price
£4.45

Place Name (Wood)

James
Emily

Place Name (Laser Etched Card)



Place Name (Card - Folded)



Place Name (Card - Flat)



Minimum order of 25

Base Price
£1.99

Minimum order of 25

Base Price
£1.45

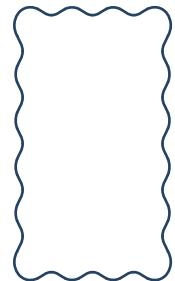
Minimum order of 25

Base Price
55p

Minimum order of 25

Base Price
45p

Menu Long (Card)



Menu Long (Card)

Popular Item!

Base Price
£2.45

Menu & Place Name (Card)



Popular Item!

Base Price
£1.99

Includes Clip



Menu A5

Matte Lamination Included



Base Price
£3.99

Suitable for framing

Other



Personalised Children's Boxes



Custom designed to fit your theme



Personalised Box Only
Custom designed to fit your theme

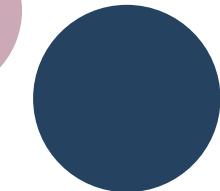
Base Price
£2.45

A7 Favour Cards



Favour Coasters (with name)

Popular Item!



Base Price
45p

Base Price
£3.99

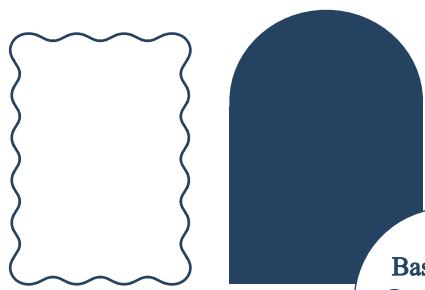
reception - mini signs

STEP ONE: CHOOSE YOUR SIZE / SHAPE

All base designs are printed on premium 300gsm card.

A4 Mini Sign - Arched / Other Curved

Matte Lamination Included



Base Price
£6.99

A4 Mini Sign

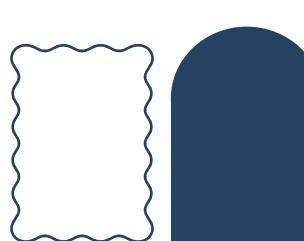
Matte Lamination Included



Base Price
£5.99

A5 Mini Sign - Arched / Other Curved

Matte Lamination Included



Base Price
£4.99

A5 Mini Sign

Matte Lamination Included



Base Price
£3.99

Examples of Mini Signs

Sign Our Guest Book

Sweet Cart

Cake Flavours

Flip Flops

Sparklers

Bathroom Supplies

Cocktail Sign

In Memory of...

Your own version

RECOMMENDATION

If you are planning to stand your signs on mini easels or small stands, then we suggest purchasing our 'matte lamination coating' to add strength to your Mini signs (+£1).

Folded to A5 Mini Sign

Matte Lamination Included



Base Price
£3.99

Folded to A6 Mini Sign

Matte Lamination Included



Base Price
£2.99

Popular Item!

and more

STEP ONE: CHOOSE YOUR SIZE / SHAPE

All base designs are printed on premium 300gsm card and include a white envelope. Custom sizes are available on request

A4 Guestbook

Personalised design printed on front



Popular Item!

Base Price
£59.99

Speech Booklet (Folded to A5)



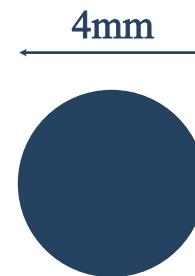
We can print
Your speeches
if required
(+£1.50)



Popular Item!

Base Price
£4.25

Personalised Stickers



Sheet of
24 matte stickers



Base Price
£3

Other

?

STEP TWO: ADD YOUR EXTRAS (OPTIONAL)

We have a large selection of coloured card, envelopes, tassels, wax seals, seal stamps and many more extras to choose from.

Our Popular 'ON THE DAY' Added Extras

Other Extras

Ribbon/Bow: +55p
Eyelet and Tassel: +55p
Wax Seal: +£1

Menu Extras

Textured Card +25p
Bow: +25p
Foiling Added: +£55p
Vellum Overlay : +£1
Deckled Edges: +50p

Name Card Extras

Textured Card +10p
Card Layer: +10p
Bow: +25p
Foiling Added: +£10p
Vellum added : +30p

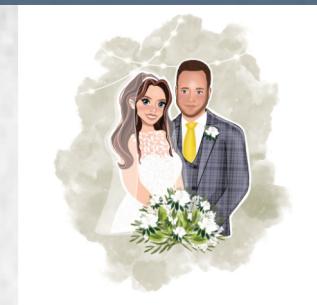
A5 Sign (Card) Extras

Matte Lamination
Coating : +£1
Adds thickness to card
Deckled Edges: +60p
Textured Card Upgrade +50p
Lamination coating cannot be added with these options
Bow: +35p

Other: Enquire



Illustrations



Venues (if not part of my exclusive group), Couple Drawings and Maps.
[ENQUIRE ABOUT PRICES](#)

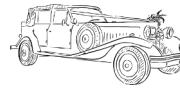
QR Code



We generate QR codes using trusted software! OR you can send us your own (no added cost)

STEP THREE: DESIGN DETAILS (COMPLIMENTARY SERVICE)

This is useful for the design phase, we will work on this after you have secured your booking with us.
We have a bank of thousands of different illustrated elements including: florals, foliage, shells and even pets!
All elements are included in complimentary design service.

Information	Fonts	Theme / Colour Scheme
<p>“We will discuss what needs to be included on your On-The-Day stationery”</p>	<p>modern cursive B O L D S E R I F</p>	
Other Elements	Venue Illustrations (Sketch & Colour)	Order of service / day
<p>“The example on the next page uses green foliage and blue roses but the possibilities are (almost) endless”</p> 	 <p>“We can adapt existing illustrations to suit your wedding colour scheme or even the season”</p> <p>(Exclusive Venues Only)</p>	 <p>2:00 PM WE SAY OUR VOWS</p>  <p>12:00 AM TIME TO LEAVE</p> <p>(If required)</p>

Venue illustrations are only complimentary for our exclusive venues as they have already been drawn.
Please let us know if you are interested in having a custom venue illustration made

on the day

DESIGN EXAMPLE

THIS IS HOW YOU WILL RECEIVE YOUR 'ON THE DAY' DESIGN PROOFS

A1 Seating Plan

WHERE IN THE WORLD
? are you sitting

TOP TABLE

NAME NAME NAME NAME NAME NAME NAME NAME

DESTINATION DESTINATION DESTINATION

JAMES THOMPSON	JAMES THOMPSON	JAMES THOMPSON
EMMA THOMPSON	EMMA THOMPSON	EMMA THOMPSON
WILLIAM BROWN	WILLIAM BROWN	WILLIAM BROWN
OLIVIA BROWN	OLIVIA BROWN	OLIVIA BROWN
BENJAMIN DAVIES	BENJAMIN DAVIES	BENJAMIN DAVIES
AVA DAVIES	AVA DAVIES	AVA DAVIES
HENRY WILSON	HENRY WILSON	HENRY WILSON
SOPHIA WILSON	SOPHIA WILSON	SOPHIA WILSON
LUCAS JOHNSON	LUCAS JOHNSON	LUCAS JOHNSON
ISABELLA JOHNSON	ISABELLA JOHNSON	ISABELLA JOHNSON

DESTINATION DESTINATION DESTINATION

JAMES THOMPSON	JAMES THOMPSON	JAMES THOMPSON
EMMA THOMPSON	EMMA THOMPSON	EMMA THOMPSON
WILLIAM BROWN	WILLIAM BROWN	WILLIAM BROWN
OLIVIA BROWN	OLIVIA BROWN	OLIVIA BROWN
BENJAMIN DAVIES	BENJAMIN DAVIES	BENJAMIN DAVIES
AVA DAVIES	AVA DAVIES	AVA DAVIES
HENRY WILSON	HENRY WILSON	HENRY WILSON
SOPHIA WILSON	SOPHIA WILSON	SOPHIA WILSON
LUCAS JOHNSON	LUCAS JOHNSON	LUCAS JOHNSON
ISABELLA JOHNSON	ISABELLA JOHNSON	ISABELLA JOHNSON

OLIVIA & CONNOR

SATURDAY 28TH AUGUST 2027



FRONT

WELCOME
TO THE WEDDING OF

Olivia + Connor

BROOK HALL HOTEL

28.08.2027

Folded Name Card (x80)

A4 folded to A5

In Loving
Memory

FOR THOSE WHO CANNOT BE HERE TODAY.
BUT ARE FOREVER PRESENT
IN OUR HEARTS

Today Only

A5 Table Names (x8)



A1 Welcome Sign



OLIVIA
and
JAMES

CLIENT REQUESTS

FOR THIS DESIGN

- A1 Welcome Sign
- A1 Seating Plan
- A2 Pick a Side Sign
- 50x Personalised fans (include order of the day)
- 80x Name Cards
- A5 Table Names
- All to use blue rose and foliage theme. With some cursive font.

A2 Pick a... sign

PICK A
Seat
NOT A
Side

WE'RE ALL FAMILY
ONCE THE KNOT IS TIED



OLIVIA & CONNOR

SATURDAY 28TH AUGUST 2027



large signage



large signage

MATERIAL COMPARISON

3mm Foamex Board

Made of PVC foam board, Foamex's rigid structure is perfect for temporary and permanent displays. Vibrant prints for as long as you need.

- Indoor use
- Outdoor use
- Lightweight
- Durable
- Display at home



3mm ECO (Recyclable) Board

100% fibre-based, this wood pulp board is a great recyclable alternative to plastic materials. It has an off-white core, with a bright white surface on both sides for a vibrant print finish.

- Eco-friendly signage
- Indoor use
- Recyclable
- PVC Free
- Lightweight



FOAMBOARD & ECO SIGNS

Signs are printed on (3mm) thick foamex boards OR Eco Boards

Main Signs

Welcome
Seating Plan
Guest board
Order Of The Day
Ceremony Unplugged
Pick A Seat Not A Side...

Popular

Straight Edge Foamex or Eco Board

A2 - £69.99 *bundle purchase*
A2 - £79.99 *single purchase*
Venue Illustration + £24

A1 - £79.99 *bundle purchase*
A1 - £99.99 *single purchase*
Venue Illustration + £45

LANDSCAPE OR PORTRAIT

Arched Edge Foamex or Eco Board

A2 - £79.99 *bundle purchase*
A2 - £89.99 *single purchase*
Venue Illustration + £24

A1 - £99.99 *bundle purchase*
A1 - £124.99 *single purchase*
Venue Illustration + £45

Curve Edge Foamex or Eco Board

A2 - £79.99 *bundle purchase*
A2 - £89.99 *single purchase*
Venue Illustration + £24

A1 - £99.99 *bundle purchase*
A1 - £124.99 *single purchase*
Venue Illustration + £45

Main Signs

Welcome
Seating Plan
Guest board

WOODEN SIGNS

Various wood stains available

Straight Edge

A2 - £199.99
A1 - £245.99

Round Edge

From £150
Various Sizes Available -
Please Enquire

STEP TWO: CHOOSE YOUR ADD ONS

Order Of Service



OR FREE WITH
BUNDLE OFFER!

+£15

Large Venue Illustration



OR FREE WITH
BUNDLE OFFER!

+£45

Venue illustrations are only complimentary for our exclusive venues as they have already been drawn.
Please let us know if you are interested in having a custom venue illustration made

BUNDLE OFFER!

Purchase more than one large sign (A2 or larger) and add our pre-drawn venue illustrations and order of service at no extra charge! (

Other

“If you have specific extras that you’d like to add that are not listed here, get in touch and we will try our best to accommodate”

£?

Mini Illustrations

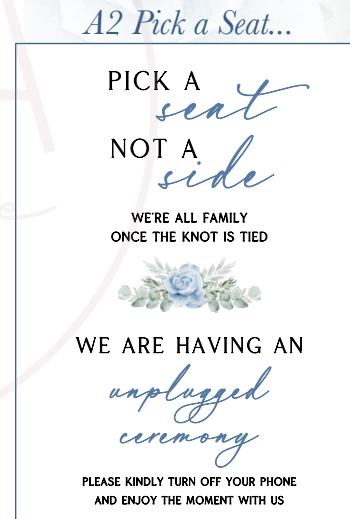
“We have hundreds of pre-drawn mini illustrations that can be used as part of our complimentary design service. These are FREE to add to your design. If we have not got what you need, please enquire for prices ”



From
£0

large signage DESIGN EXAMPLE

THIS IS HOW YOU WILL RECEIVE YOUR LARGE SIGNAGE DESIGN PROOFS



ELLIE
and
LIAM

CLIENT REQUESTS FOR THIS DESIGN

- A2 Welcome Sign
- A1 Seating Plan
- A2 Pick a Seat Sign

All with matching 'blue floral' elements as invitations

how To order

QUOTE / DEPOSIT

Once we know your requirements, we will send you a 'no pressure' quote. A 50% deposit will then be required in order to secure your booking with us.

TOP TIP 2:

We book up quickly, so we suggest getting your deposit down with us as soon as you can to secure our services. We can arrange to start designing your items at a later date.

TOP TIP 1:

The more details you can provide, the quicker we can get you your personalised quote.

LET'S CHAT

Tell us what item/s you need, your added extras (if required) and the quantity.

LET'S CHAT

Let's discuss how you want your item/s to look and the information we need to include.

DESIGN PHASE

Sit back while we design your items for you. Keep an eye out for any proofs we send via email.

APPROXIMATE TIMELINE

Save The Dates / Invitations - 3 Weeks
On the day items (small) - 3 Weeks
Large Signage - 2 months
Illustrations (if custom drawn) - 1 month
Postage - 5-7 Days Tracked Delivery

FINISHED!

It is time for us to post your items OR, get in touch with us to book a convenient time to pick them up.

TOP TIP 3:

Although unlimited revisions are offered, please note that if huge changes need to be made that deviate away from your original requirements a charge may occur.

PRODUCTION

Once the final design has been approved by you, your item/s will be made.

IMPORTANT TIP:

When approving the final design, please TRIPLE check it!

We recommend asking a few of your close family/friends to check over the design before approving. Once the final payment has been made, it goes straight to production, which means no further changes can be made.

FINAL PAYMENT

The final payment will be required after the design phase is completed and before production can begin.

