

AURA
by esselle

SAVE THE DATE
Amelia & Liam
ARE GETTING MARRIED!



SATURDAY 28TH MARCH 2027
THE COACH HOUSE
AT SOUGHTON
FORMAL INVITATION TO FOLLOW

TOGETHER
WITH THEIR FAMILIES

Amelia and Liam
WELCOME YOU TO CELEBRATE
THEIR MARRIAGE ON

28 / 03 / 27

THE COACH HOUSE
MOLD, CH7 6AB

THE COACH HOUSE
AT SOUGHTON

DETAILS

THE COACH HOUSE
AT SOUGHTON
MOLD, CH7 6AB

PLEASE ARRIVE AT THE VENUE BY 11PM
FOR YOUR CELEBRATION AT 12PM

ACCOMMODATION

IF YOU PLAN TO STAY LOCALLY, THERE ARE A
LIMITED NUMBER OF HOTELS AND B&BS IN THE
AREA. PLEASE BOOK AHEAD OF TIME TO AVOID
ANY DISAPPOINTMENT.

RSVP

PLEASE REPLY BY: 30TH MAY 2024

save the dates

DESIGN AND PRICE GUIDE

Save the Dates are a great way to let your family and friends know your wedding date in advance, helping them avoid booking holidays or other events before the official invitation arrives. They also give a first glimpse of your wedding style, often setting the tone for the theme that will carry through from your invitations to your on-the-day stationery and even your thank you cards.



Postcard

Extra: Double layer border



Postcard

Extra: Double sided printed



Postcard (rounded corners)

Extra: upgraded to hammered card



Wooden Laser Etched

Rose panel design



Arched

Extra: Double layer border, Eyelet & Tassel



Arched

Extra: Double layer border & Bow



Postcard

Extra: Double layer border & Wooden magnet



Postcard

Extra: Double layer, Textured card & Deckled (ripped) edges



Postcard (Vellum)

Extra: upgraded to hammered card



Postcard

Extra: Pearls, Embossed border

understanding OUR DESIGN PROCESS

See our process as a 'build your own' stationery journey (although we do the actual design work!) We have broken down the process into the following three easy steps:

STEP ONE: Choose your base shapes/items

All our traditional 'Save The Date' base styles are printed on 300gsm premium card, size A6 (custom sizes available on request)
They also include a premium white envelope (other colours available - see added extras).

STEP TWO (Optional): Add your extras

We understand that everybody has a different budget. Our base prices include everything you need for a beautiful save the date.
However, you may wish to add some extras for that special touch!

Once we have the information for steps 1 & 2, we can then send you your personalised quote.

STEP THREE: Design Phase (Complimentary)

After you have secured your booking with us, we will move on to the design phase.

save the dates

STEP ONE: CHOOSE YOUR BASE STYLE/SHAPE

All our base invitation styles are printed on A6 (unless stated), single sided, premium 300gsm card and include a white C6 premium envelope

A6 Postcard

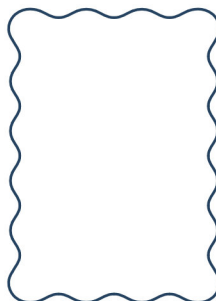


Popular
Item!

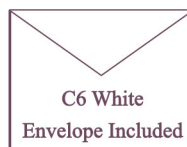
Base Price
£2.94



A6 Arched / Other Curved



Base Price
£3.94



Other

**“If you have another
style in mind, just let us
know and we’ll try our
best to accommodate!”**

£?

STEP TWO: ADD YOUR EXTRAS (OPTIONAL)

We have a large selection of coloured card, envelopes, tassels, wax seals, seal stamps and many more extras to choose from.

Our Popular 'SAVE THE DATE' Added Extras

Printing Options

A6 Double Sided Print: +25p

A6 Foiling Added: +70p

C6 Printed Envelope Address: +£1.20

A6 Extra Details Card: +£55p

Card and Envelope Options

A6 Coloured Card Border: +20p

Adds thickness and interest

A6 Textured Card (hammered or linen): +35p

Adds a border and thickness

A6 Deckled Edges (ripped): +40p

C6 Coloured Envelope: +25p

C6 Envelope Liner: +80p



Extra Touches

Eyelet and Tassel: +55p

Ribbon/Bow (to fit A6): +35p

A6 Vellum Sleeve: +80p

Clip (Gold, Silver, Black or Rose): +5p

Band (to fit A6): +5p

Wax Seal: +£1

Seal Stickers: +10p

Laser Etched Wooden Magnet



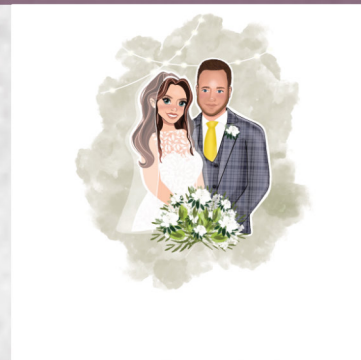
Many Design Options
Available

QR Code



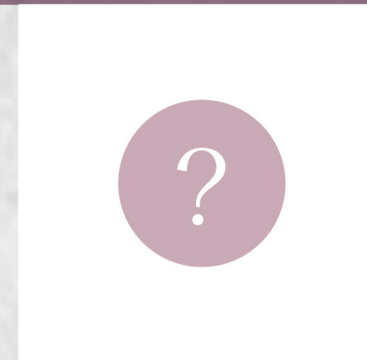
We generate QR codes using trusted
software! OR you can send us your own
(no added cost)

Illustrations



Venues (if not part of my exclusive
group), Couple Drawings and Maps.
ENQUIRE ABOUT PRICES

Other: Enquire



STEP THREE: DESIGN DETAILS (COMPLIMENTARY SERVICE)

This is useful for the design phase, we will work on this after you have secured your booking with us.
We have a bank of thousands of different illustrated elements including: florals, foliage, shells and even pets!
All elements are included in complimentary design service.

Theme / Colour Scheme	Fonts	Information
		<p>“You’ll receive a form from us to complete, which will help guide you on what to include in your invitations.”</p>
Order of service / day	Venue Illustrations (Sketch & Colour)	Other Elements
 <p>2:00 PM WE SAY OUR VOWS</p> <p>12:00 AM TIME TO LEAVE</p>  <p>(If required)</p>	 <p>“We can adapt existing illustrations to suit your wedding colour scheme or even the season”</p> <p>(Exclusive Venues Only)</p>	<p>“The example on the next page uses green foliage and peach/pink wild flowers scattered around the edge but the possibilities are (almost) endless”</p> 

Venue illustrations are only complimentary for our exclusive venues as they have already been drawn.
Please let us know if you are interested in having a custom venue illustration made

save the dates

DESIGN EXAMPLE

THIS IS HOW YOU WILL RECEIVE YOUR SAVE THE DATE DESIGN PROOFS

Ethan & Olivia

SAVE THE DATE DESIGN

CLIENT REQUESTS

- Arched style
- Colours: mostly blush pink and some green
- Fonts: mostly sans with some cursive
- Elements: Soughton hall colour version of illustration
- Elements: Simple spring flowers
- Extras: Blush pink envelope
- Extras: Double layered card (Blush pink)
- Extras: Silver Eyelet and pink tassel at top



how to order

QUOTE / DEPOSIT

Once we know your requirements, we will send you a '**no pressure**' quote. A 50% deposit will then be required in order to secure your booking with us.

TOP TIP 2:

We book up quickly, so we suggest getting your deposit down with us as soon as you can to secure our services. We can arrange to start designing your items at a later date.

TOP TIP 1:

The more details you can provide, the quicker we can get you your personalised quote.

LET'S CHAT

Tell us what item/s you need, your added extras (if required) and the quantity.

IMPORTANT TIP:

When approving the final design, please **TRIPLE** check it!

We recommend asking a few of your close family/friends to check over the design before approving. Once the final payment has been made, it goes straight to production, which means no further changes can be made.

TOP TIP 3:

Although unlimited revisions are offered, please note that if huge changes need to be made that deviate away from your original requirements a charge may occur.

DESIGN PHASE

Sit back while we design your items for you. Keep an eye out for any proofs we send via email.

LET'S CHAT

Let's discuss how you want your item/s to look and the information we need to include.

PRODUCTION

Once the final design has been approved by you, your item/s will be made.

FINISHED!

It is time for us to post your items OR, get in touch with us to book a convenient time to pick them up.

APPROXIMATE TIMELINE

Save The Dates / Invitations - 3 Weeks
On the day items (small) - 3 Weeks
Large Signage - 2 months
Illustrations (if custom drawn) - 1 month

Postage - 5-7 Days Tracked Delivery

FINAL PAYMENT

The final payment will be required after the design phase is completed and before production can begin.

Common FAQs - BOOKING

Here are some common questions we get about booking with us

How far in advance should we book you?

We book up quickly - especially during peak season!

Ideally, we recommend securing your spot 6 -12 months before your wedding date. That said, we can sometimes accommodate shorter notice depending on availability and your requirements. To confirm your booking, we ask for a 50% deposit.

Do you offer packages?

We recognise that every couple wants something different. Which is why we create bespoke packages tailored to your needs.

We'll also include any relevant offers to ensure you get the best value.

How long does the design and production process take?

Design Phase: usually 1- 4 weeks

Production Phase: usually 3 weeks for small items and 4 - 6 weeks for large signage

The timeline above is an estimate and may vary depending on the complexity of your order.

Timely responses to design proofs are essential to keep everything on schedule.

We'll provide you with an approximate timeline during our initial discussions before you book with us.

Common FAQs - DELIVERY & RETURNS

Here are some common questions we get about delivery

Where can you deliver to?

We post to anywhere in the UK!

How much is postage?

Small items (anything under A2): £5.99

Large Items (anything above A1): £12.99

We use Royal Mail or Parcel Force

On the rare occasion, we can also hand deliver to your home or venue if located on the Wirral

Prices differ for Northern Ireland - Enquire for details.

Do you offer collection?

YES WE DO!

In fact, if you are local to the Wirral, we recommend collecting your items - especially your large signage from our home studio in Bebington, Wirral.

Do you offer returns?

As a bespoke business that works closely with you to create your designs - with unlimited revisions included - we're unable to accept returns.

In the unlikely event that your item is damaged during delivery, please contact us as soon as possible with clear photographs of both the damaged item and the packaging. Unfortunately, we're unable to assist with any issues raised after your wedding date has passed.

Common FAQs - DESIGN AND OFFERS

Here are some common questions we get about our design process and offers

Can you help with wording and layout?

Yes - we guide you through it all!

What can you illustrate?

Venue illustrations are one of Steph's (owner of Aura) specialities. If your venue has already been illustrated, you're welcome to include it on your smaller stationery items at no extra cost! We also have a library of thousands of pre-illustrated pets, florals, and decorative elements that can be incorporated into your designs as part of our complimentary design service. If it's already been drawn, it's yours to use!

Can you adapt pre-drawn illustrations?

Yes, existing illustrations can be subtly adapted to suit the aesthetic of your day—this might include adding a flower arch to a doorway or adjusting colours to match your palette. We're also happy to create seasonal versions of our existing illustrations if one doesn't already exist.

Are there any design elements you do charge for?

Yes, any custom drawings - such as venue illustrations not already in our collection, couple portraits, or illustrated maps - require an additional fee.

There is also a charge to include venue illustrations on large signs (A2 and above). However, these are included for free with our Large Signage Bundle Offers (see details below).

What offers do you have on?

While our seasonal promotions may change throughout the year, we also offer year-round savings for our couples:

Large Signage Bundle Offer – If you purchase more than one large sign (A2 or larger), you can include any of our pre-drawn venue illustrations on your signage at no extra cost.



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