



# large signage

## DESIGN AND PRICE GUIDE

Make a beautiful first impression with statement signage designed to welcome, guide, and wow your guests. Whether you're after modern elegance or countryside charm, these signs not only elevate your venue aesthetically but they can also be framed and displayed as a timeless keepsake.







Foam Board: Pick a Seat...



Foam Board: Welcome Sign  
with illustration (sketch version)



Foam Board: Welcome Sign  
Laser Etched



Foam Board: Welcome Sign  
with order of the day



Foam Board: Guest Board  
with illustration

# large signs

## CLIENT DESIGNS



Wood (Pine): Guest Board



Foam Board: Seating Plan



Foam Board: Seating Plan  
Extra: vellum and wax seals



Foam Board Welcome Sign  
Full Colour / Order of the day



Foam Board - Welcome Sign  
Venue illustration / Order of the day



# understanding

## OUR DESIGN PROCESS

See our process as a 'build your own' stationery journey (although we do the actual design work!) We have broken down the process into the following three easy steps:

**STEP ONE:** Choose your base shapes/items

**STEP TWO (Optional):** Add your extras

**STEP THREE:** In order to secure your items with us, we ask for a 50% deposit and then we do the rest!

### WHEN SHOULD WE ORDER OUR LARGE SIGNAGE?

We recommend placing your signage order when you order your invitations or shortly after sending them out. Our diary fills up quickly, so booking early secures your slot. Once your order is confirmed, we'll be in touch around 2 months before your wedding to help you prepare your seating plan and begin designing your large signage!





# large signage **FOAMEX BOARDS**

All our foam signs are printed on (3mm) thick foamex boards

## FOAM SIGNS - LIST AND PRICES

### Main Signs

**Welcome**  
**Seating Plan**  
**Guest board**

### Other Popular Signs

**Order Of The Day**  
**Ceremony Unplugged**  
**Pick A Seat Not A Side...**

### Prices

LANDSCAPE OR PORTRAIT

#### Straight Edge

**A2 - £79.99**

**A1 - £99.99**

Popular Item

#### Arched Edge

**A2 - £99.99**

**A1 - £124.99**

#### Curve Edge

**A2 - £99.99**

**A1 - £124.99**

#### WHY CHOOSE US?

- WE USE HIGH QUALITY MATERIALS
- WE ARE EXPERIENCED AND QUALIFIED DESIGNERS AND OUR DESIGN SERVICE IS FREE WITH EVERY ORDER!
- WE CAN USE OUR ILLUSTRATIONS (IF WE HAVE PRE-DRAWN THEM) AS PART OF YOUR DESIGNS IF NEEDED.



# large signage **WOODEN BOARDS**

All our wooded signs are laser etched and made with a combination of reclaimed pine and oak veneer

## WOOD SIGNS - LIST AND PRICES

### Main Signs

**Welcome**  
**Seating Plan**  
**Guest board**

### Prices

**LANDSCAPE OR PORTRAIT**

#### **Straight Edge**

**A2 - £199**

**A1 - £245**

Popular Item

#### **Round Edge**

**From £150**

**Sizes Vary**

Various colour options for staining the wood



## STEP TWO: CHOOSE YOUR ADD ONS

### Order Of Service



OR FREE WITH  
BUNDLE OFFER!

+£6

### Large Venue Illustration



FREE WITH  
BUNDLE OFFER!

+£10

Venue illustrations are only complimentary for our exclusive venues as they have already been drawn.  
Please let us know if you are interested in having a custom venue illustration made

### Other

“If you have specific extras that you’d like to add that are not listed here, get in touch and we will try our best to accommodate”

£?

### Mini Illustrations

“We have hundreds of pre-drawn mini illustrations that can be used as part of our complimentary design service. These are FREE to add to your design. If we have not got what you need, please enquire for prices ”



From  
£0

### BUNDLE OFFER!

Purchase more than one large sign (A2 or larger) and add our pre-drawn venue illustrations and order of service at no extra charge!



# large signage

## DESIGN EXAMPLE

THIS IS HOW YOU WILL RECEIVE YOUR LARGE SIGNAGE DESIGN PROOFS

ELLIE  
and  
LIAM

A1 Seating Plan (x7 tables & 1x Top Table)

WHERE IN THE WORLD							
<i>?are you sitting</i>							
TOP TABLE							
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE
MEXICO		CYPRUS		NEW YORK		BARCELONA	
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE
DOMINICAN REPUBLIC		FUERTEVENTURA		BULGARIA			
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE		
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE		
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE		
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE		
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE		
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE		
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE		
NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE	NAME HERE		
ELLIE & LIAM							
SATURDAY 12TH JULY 2025							

A2 Welcome Sign



A2 Pick a Seat...



### CLIENT REQUESTS FOR THIS DESIGN

- A2 Welcome Sign
- A1 Seating Plan
- A2 Pick a Seat Sign

*All with matching 'blue floral'  
elements as invitations*



# how to order

## QUOTE / DEPOSIT

Once we know your requirements, we will send you a '**no pressure**' quote. A 50% deposit will then be required in order to secure your booking with us.

### TOP TIP 2:

We book up quickly, so we suggest getting your deposit down with us as soon as you can to secure our services. We can arrange to start designing your items at a later date.

### TOP TIP 1:

The more details you can provide, the quicker we can get you your personalised quote.

### LET'S CHAT

Tell us what item you need, you added extras (required) and quantity.

### TOP TIP 3:

When approving the final design please **TRIPLE** check it

### NOTE:

Although unlimited revisions are offered, please note that if huge changes need to be made that deviate away from your original requirements a charge may occur.

We recommend asking a few close family/friends to check your design before approving. Once final payment has been made, straight to production, which means no further changes can be made.

### LET'S CHAT

Let's discuss how you want your item/s to look and the information we need to include.

### DESIGN PHASE

Sit back while we design your items for you. Keep an eye out for any proofs we send via email.

### APPROXIMATE TIMELINE

Design Process: 1-2 week

Production: 3-4 weeks

Postage: 5 -7 days Tracked

We recommend collecting from our home studio: Bebington, Wirral

### FINISHED!

It is time for us to post your items OR, get in touch with us to book a convenient time to pick them up.

### PRODUCTION

Once the final design has been approved by you, your item/s will be made.

### FINAL PAYMENT

The final payment will be required after the design phase is completed and before production can begin.





AURA

by esselle

TO THE WEDDING OF

AMELIA & LIAM

12:30

WE SAY  
'I DO'

1:00

PHOTOS

2:00

SPEECHES

3:00

RECEIVING LINE

5:30

BRIDE & GROOM CUTTING

6:30

FIRST DANCE

7:00

DISCO

AURABYESSELLE@GMAIL.COM

WWW.AURABYESSELLE.CO.UK